



BECAUSE OF HER, WE CAN!

8-15 JULY 2018



Dear Potential Supporter,

The National NAIDOC Committee has announced Sydney as the 2018 host city for the National NAIDOC Awards.

This year's theme is '**BECAUSE OF HER, WE CAN**'. This is a fabulous tribute to all Aboriginal and Torres Strait Islander women who have played and continue to play crucial roles in the lives of us all. The aim of promoting this theme is to shine a light on the never-ending role that strong Aboriginal and Torres Strait Islander women serve. Their work often does not receive the accolades they deserve.

Christine Ross Consultancy and Ngiyani Pty Ltd are proudly partnering to coordinate a key pivotal conference in 2018 to celebrate the achievement of Aboriginal and Torres Strait Islander women both past and present. National Aboriginal and Torres Strait Islander Women's Conference is proposed to be held on 11 and 12 July 2018, in Sydney to coincide with the National NAIDOC Awards on 13 July 2018.

It is anticipated that we will have approximately 300 to 500 women from all across Australia to attend, and we are actively seeking corporate sponsorship and partnerships to ensure this exciting event transpires.

The Conference will be over two days as follows:

Day 1- Aboriginal and Torres Strait Islander Women only

Day 2- Open to all (male and female)

Registration Conference Fee will be \$350.00 for two days (this does not include accommodation or travel expenses). Registration for Day 2 only is \$150.00 (this does not include accommodation or travel expenses). Registration to the Conference does not include tickets to the NAIDOC Ball on 13 July 2018.

Corporate Sponsorship will be tiered as follows:-

1. **Gold** - \$20,000

2. **Silver** - \$10,000

3. **Bronze** – \$5,000 and/or in-kind support; this could include venue hire; marketing and publicity support; accommodation support for guest speakers and important others; promoting the event through existing networks; support with auspicing corporate donations and acquittal

As a Sponsor, your logo will go on all the promotional material, you will be acknowledged regularly throughout the 2-day conference and in pre-interviews. You will be invited to have a stand at the Conference at no cost, your Banner can be displayed in a key location near the mainstage. Any promotional material can be inserted into the conference bags. You can host a workshop on a topic of your choice. We will ensure you have reserved seats or a table at the Conference depending on your level of funding.

and/or

4. Join the Planning Committee- a planning committee needs to be established to support this event to fruition. If your agency would like to be represented on this Committee please contact the event leads on the details below.

An event of this nature has not been achieved before for our women and it will be the first of its kind. It is hoped that it can be turned into an annual event in recognition of the contribution of our First Nation's Peoples, particularly women, to their communities.

We will require an indication from you as to whether you wish to be a Sponsor by **COB 31 January 2018**.

If you require any further information please do not hesitate to contact either Christine Ross or email christine.ross@live.com.au or P: 0409 53 28 69.

We thank you for taking time to consider this request, and hope you can join us on this journey.

Yours sincerely

Christine Ross
 Managing Director
 Christine Ross Consultancy
 E: christine.ross@live.com.au
 P: 0417462213

Sharon Kinchela and Chris Figg
 Co-Founders & Directors
 Ngiyani Pty Ltd
 E: chris@ngiyani.com
 E: sharon@ngiyani.com
 P: 0409 072 293

